

Better Rivers, Better North West - Community Fund Proposal



- **This fund aims to support community based project proposals that:**
 - Align to our commitment to ‘Making rivers beautiful and supporting others to care for them’.
 - Are proposed by local community groups and are focused on *direct action and outputs* (e.g. purchasing equipment, *delivery* of specific improvement opportunities) to support and care for rivers.
 - This might also include opportunities to improve river water quality across the wider water cycle and support; e.g. community sustainable drainage opportunities and rain water management initiatives.
 - Applications are not limited to registered charities. This fund is designed to support a range of organisations operating at the heart of communities across the North West including volunteer groups, schools, local/parish councils etc.

- **Our teams will look to prioritise support for specific opportunities that:**
 - Benefit local watercourses and riverside environments.
 - Act as catalyst for improved community and environmental wellbeing.
 - Reconnect communities to riverside environments.
 - Promote [sustainable drainage](#) .

- **Other things to consider:**
 - We are keen to support projects proposals valued anywhere between £100 and £2,500.
 - If your application is successful UU will look at purchasing the equipment for you. (Please note that there will be no monetary donations.)
 - We are expecting that bids to the Community Fund will be focussed on the purchasing of equipment, to support local community groups who care for river environments and connect people to them.

- **How to register your interest and apply:**
 - If you’ve got an idea that you think we should support please email Stakeholderrelations@uuplc.co.uk with:-
 - **A brief outline of the organisation/group you represent.**
 - **Where you are located – Location for delivery.**
 - **An idea of the equipment that you require and how you intend to use it.**