

Strategic goal 1 - Cheshire East will be a Carbon Neutral Council by 2025

It's a good target as far as it goes, in that it focuses on the Council's own performance, but not particularly comprehensive because it's not going to change the wider borough's performance.

How strongly do you agree or disagree that Strategic Goal 1 is:

...Relevant?	Strongly agree	
...Comprehensive?	Strongly disagree	Needs to encompass residents, businesses & organisations as well as the Council itself
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 1?

Tend to agree subject to: -

- Needs to be wider in scope to encourage residents and businesses to lower their footprints;
- Community funding of carbon reduction measures should be implemented;
- Infrastructure, such as EV charging points and flood resilience should be substantially and systematically improved;
- A suite of behavioural change campaigns should be implemented to influence personal and corporate actions;
- Planning controls should be rigorously applied and enforced;
- In addition to an evaluation of the Council's own carbon performance, a full assessment of the Borough's carbon footprint should be undertaken to provide robust baseline data.

Strategic goal 2 - Waste and pollution will be reduced

How strongly do you agree or disagree that Strategic Goal 2 is:

...Relevant?	Strongly agree	
...Comprehensive?	Tend to disagree	Needs to include strong approach to consumption patterns including communications/campaigns, training, and education.
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 2?

Tend to agree subject to additional bullet points to cover: -

- consumption patterns and behavioural change and
- education, enforcement, and adoption of technology (e.g. smart waste bins) for litter & waste disposal;
- a target to reduce the figure of per capita waste production

Strategic goal 3 - Air quality will improve

Difficult to disagree with the basic statement. Some form of cumulative assessment of each planning application is required to enable a realistic understanding of each individual development proposal. CEC should bring forward EV charging infrastructure and better public transport, urban green space could be used to mitigate particulate pollution, and possibly consider air quality congestion zones?

How strongly do you agree or disagree that Strategic Goal 3 is:

...Relevant?	Strongly agree	
...Comprehensive?	Tend to disagree	Needs to address infrastructure, public transport, planning, and green space design; congestion zones should be considered.
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 3?

Tend to disagree - the proposed action is almost business-as-usual;

- air quality should be addressed more adequately in planning decisions
- better EV charging infrastructure should be developed
- better public transport should be delivered
- well-designed public green space could be used to reduce the effects of particulate pollution
- air quality-based congestion zones could be considered

Strategic goal 4 - Increase sustainable transport and travel

EV strategy needs to be an action plan and be linked to planning (residential standards); better public transport? Demand management? Infrastructure resilience (including home or satellite working)

How strongly do you agree or disagree that Strategic Goal 4 is:

...Relevant?	Tend to agree	Difficult to be prescriptive without sight of the LTP
...Comprehensive?	Strongly disagree	Needs to include EV charging infrastructure, planning, resilience of transport infrastructure, better public transport, and effective demand management e.g. via home or satellite working, better design of public spaces etc
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 4?

Tend to disagree – need to address: -

- demand management
- infrastructure resilience
- EV charging infrastructure
- Better land use planning and enforcement
- Better public transport

Strategic goal 5 - Sensitive and sustainable new development

Proposed actions should be linked to SADPD policies and possibly neighbourhood plans; there should be a presumption against development in floodplains; a design review panel should be implemented with an emphasis on climate change and wider environmental design to assist developers; phasing of residential planning applications should be reviewed in the context of EIA regulations and case precedents; cost-benefit analysis of CEC projects should include natural capital and environmental economics principles.

How strongly do you agree or disagree that Strategic Goal 5 is:

...Relevant?	Tend to agree	Difficult to be prescriptive without sight of the LTP
...Comprehensive?	Tend to disagree	A more robust approach to planning should be adopted, with actions linked to SDAPD policies, and an environmentally focused design review panel should be convened
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 5?

Tend to agree subject to: -

- Adoption of broadly-based cost-benefit analysis of CEC projects to include natural capital and environmental economics principles
- Link all adopted actions to planning policies;
- Convene an environmentally focused design review panel;
- Screen housing projects for EIA in a more robust manner.

Strategic goal 6 - Protect and enhance our natural environment

On the assumption that the Green Infrastructure Plan is the Green Space Strategy found on the CEC website:

How strongly do you agree or disagree that Strategic Goal 6 is:

...Relevant?	Tend to agree	Difficult to be prescriptive without clarification of the correct Plan to be considered
...Comprehensive?	Tend to disagree	The action plan set out in the Green Space Strategy is difficult to follow, and needs to be referenced to specific projects, actions and partners in Macclesfield.
...Good?	Tend to disagree	Impossible to be specific without a better set of metrics to gauge whether it is "good" or not

How strongly do you agree or disagree that the Priority Actions are the right areas to be focusing on in order to achieve Strategic Goal 6?

Tend to disagree – based on the assumption that the Green Space Strategy (as amended in 2019) is the key document, a more focused and detailed action plan, with programme and outline costings, is needed as a priority.